

**MEDIA RELEASE**

**12 July 2010**

## Primavera Short Film Festival Entries Due

The **PRIMAVERA Short Film Festival** will launch for the first time in Spring this year. Filmmakers are urged to put their creative caps on before the **entry deadline of 16 August, 2010**. Filmmakers of all ages, backgrounds and abilities are encouraged to enter the **free competition**.

Films that have entered in previous editions of the Short Film Festival include drama, romance, comedy, thrillers, documentaries and animation. All types of films are welcome—the only condition is that the **film does not exceed 15 minutes** in length.

“It was a great honour and feeling last year to win the golden tomato (first prize)”, said last year’s winner Brian Lye. “The warm community feeling at the festival, and the way it focused on short films made it a very special night. Thank you very much to Co.As.It and the Leichhardt community for supporting short films...it’s a great thing you are doing for independent filmmakers and independent film viewers.”

This year, Co.As.It. is also offering schools the opportunity to be mentored through the process of making a short film. Co.As.It. youth worker, Festival Producer and professional actor, Nino Lo Giudice is available to assist groups transform their idea for a short film onto the big screen.

Film industry representatives will again be judging this year’s contest. The winner of the coveted **Pomod’oro (Golden Tomato) for Best Film** will enjoy a **cash prize of \$2,000**. Other prizes for different categories will also be awarded on the night.

The **Primavera Short Film Festival** will be held on Friday, 3 September from 8:30pm at Palace Cinemas, 99 Norton Street, Leichhardt.

For further information and to download entry forms visit [www.coasit.org.au](http://www.coasit.org.au)

For other information, contact festival producer Nino Lo Giudice on **02 9564 0744** or email [nino.logiudice@coasit.org.au](mailto:nino.logiudice@coasit.org.au).

*This event is sponsored and supported by Leichhardt Council, Prografica and The Italian Guide.*

--ENDS--

*Pictured in photo: Mr. Hector Dudley, the star of last year's winning film, posing with the coveted Pomod'oro.*

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