

# SPONSORSHIP PROPOSAL

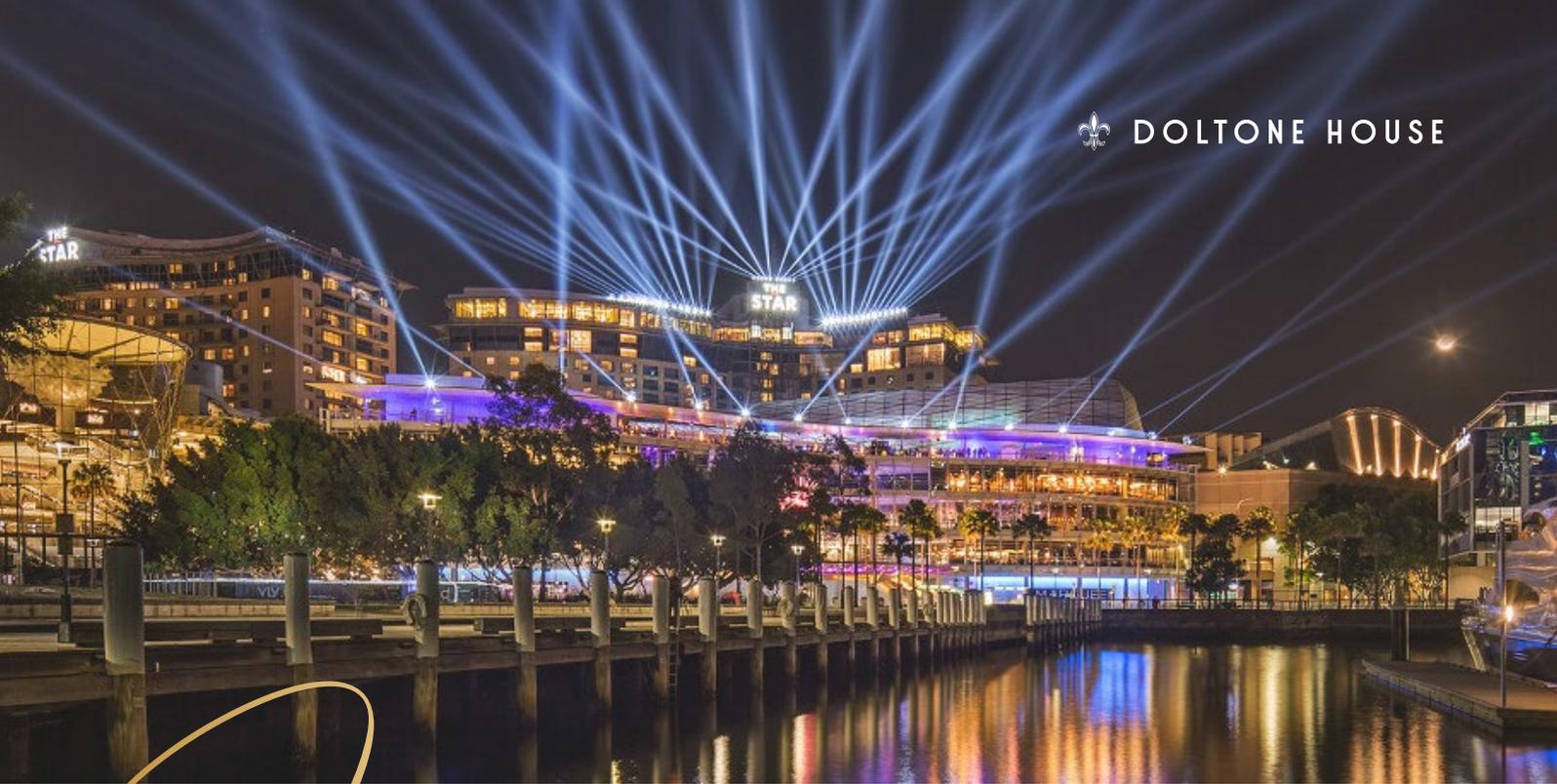
SYDNEY EVENT CENTRE, THE STAR  
SATURDAY 30 MAY 2026



# *Italian* NATIONAL BALL 2026

*80<sup>th</sup>*

ANNIVERSARY OF THE  
ITALIAN REPUBLIC



# Italian NATIONAL BALL 2026

The Italian National Ball marks the festivities of Festa della Repubblica, honouring the founding of the Italian Republic and its 80th Anniversary this year. Co.As.It. commemorates the occasion by recognising our continued service to the Italian Australian community and reflecting on its contribution to Australia's rich multicultural history.

This prestigious charity gala will be held on Saturday 30 May 2026 at Sydney Event Centre, The Star.

Prominent and influential figures from Australian and Italian politics, business, and media organisations regularly attend. Notable past guests include Australian Prime Ministers Anthony Albanese and Julia Gillard.

## ABOUT THE SPACE

Located on the top storey of The Star, the Sydney Event Centre is one of Australia's most technologically advanced venues, offering Doltone House's exquisite dining experiences and cuisine. The Star's Pyrmont location offers an accessible foothold into the city with breathtaking views of the Sydney skyline. Attracting more than 500 guests, the Italian National ball is the largest Italian charity gala in NSW.

## WHY SPONSOR THE EVENT?

Founded in 1968, Co.As.It. began as a community organisation that supported the Italian migrant community as they arrived in Australia. It has since evolved into a not-for-profit organisation that provides aged care services and Italian language services for adults and children. It also runs an independent primary school, the Italian Bilingual School, with the NSW curriculum delivered in Italian and English.

Proceeds from the Italian National Ball go towards supporting a worthy cause. Over the years Co.As.It. has raised funds to establish programs to meet the needs of the community.

This year, funds raised by Co.As.It. will go towards supporting adults living with disability within our community who are often underrepresented and fall between service categories.

Co.As.It. will establish a group-based program delivering culturally and linguistically appropriate services focused on recreation, wellbeing and social connection, with the provision of transport. This program will reduce loneliness and psychological distress, by providing meaningful respite and promoting dignity, independence and inclusion within the community.

We invite you to join us at this high-status charity gala to celebrate Co.As.It. so, together, we can continue to serve the community for many years to come.

# HOW CAN YOU GET INVOLVED?

The objective of the Italian National Ball is to raise funds for a worthy cause. Some of the ways you can get involved are:

- **Offer a cash sponsorship to support our fundraising**
- **Donate an item or an experience to one of our fundraising activities**
- **Provide a product or service for the night**
- **Make a tax deductible donation**
- **Purchase a table for the night**

## LEVELS OF SPONSORSHIP

Co.As.It. is grateful for all the incredible support, sponsorship and donations we receive and we like to acknowledge and reward our sponsors.

<b>Sponsorship Benefits</b>	<b>Gold \$20,000</b>	<b>Silver \$15,000</b>	<b>Bronze \$10,000</b>	<b>Event \$4,000</b>	<b>Contributor Under \$3,999</b>
<b>Marketing &amp; Promotion</b>					
Advertisement via Co.As.It. e-newsletter	✓	✓			
Advertisement in Co.As.It. magazine In Contatto	2	1	1		
Multi-channel promotional video	✓				
Brand acknowledgement on the event webpage	✓	✓	✓		
Exclusive sponsored posts on Co.As.It. social channels	3	2	1		
<b>Event Night</b>					
Complimentary tickets	20	15	10	10	
Preferential seating	✓	✓	✓		
Logo displayed prominently at your table	✓	✓	✓	✓	
Logo on event media wall	✓	✓	✓		
Logo on digital screens during the evening	✓	✓	✓	✓	✓
Logo in official event program	✓	✓	✓	✓	✓
Advertisement in event program (pages)	2	2	1	½	
Verbal recognition during Co.As.It. GM's address	✓	✓	✓		
Contribution to gift bags	✓	✓	✓		
Display additional signage at the event	✓	✓			
Promotional video screened at the event	✓				
<b>Post Event</b>					
One term of Italian classes for a staff member	6	4	2		
Featured in post event promotional video	✓	✓	✓		
Complimentary tickets to Co.As.It. affiliated events	6	4	2		

**Tickets:** \$350 or a Table of 10 for \$3,250 (inc. GST)

Silent auction and raffle sponsors will also receive extra promotion in the official program pages that detail our silent auction and raffle items. Fulfilment of sponsor benefits depends on production timelines.



## CONTACT

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